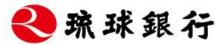


Bank of the Ryukyus Management Briefing for FY2016

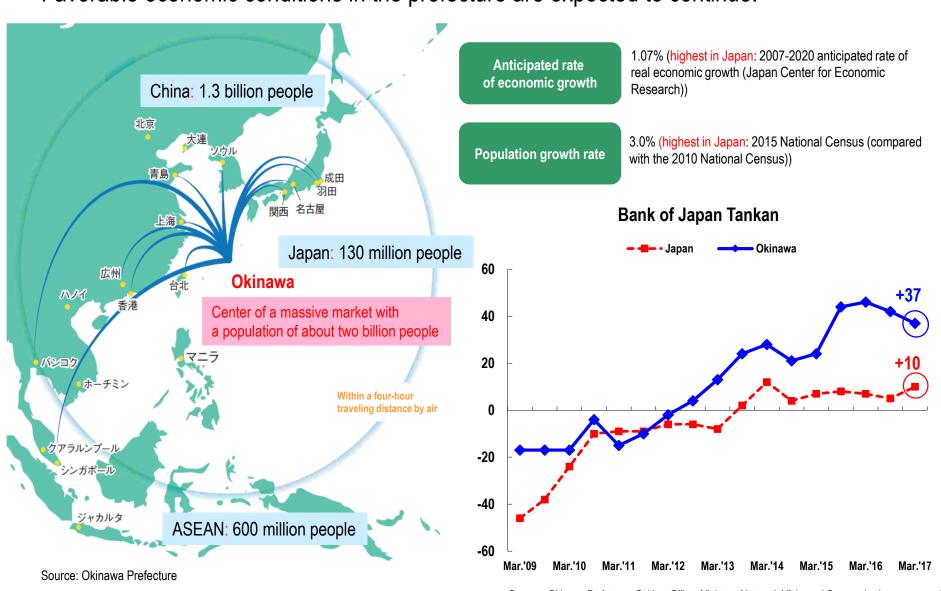
"Kakurenbo" (Hide and Seek), by Makoto Ariyama

Winner of the 25th (fiscal 2016) Bingata Design Contest presented by the Bank of the Ryukyus

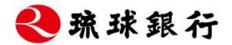
#### ■ Overview of Okinawa Prefecture



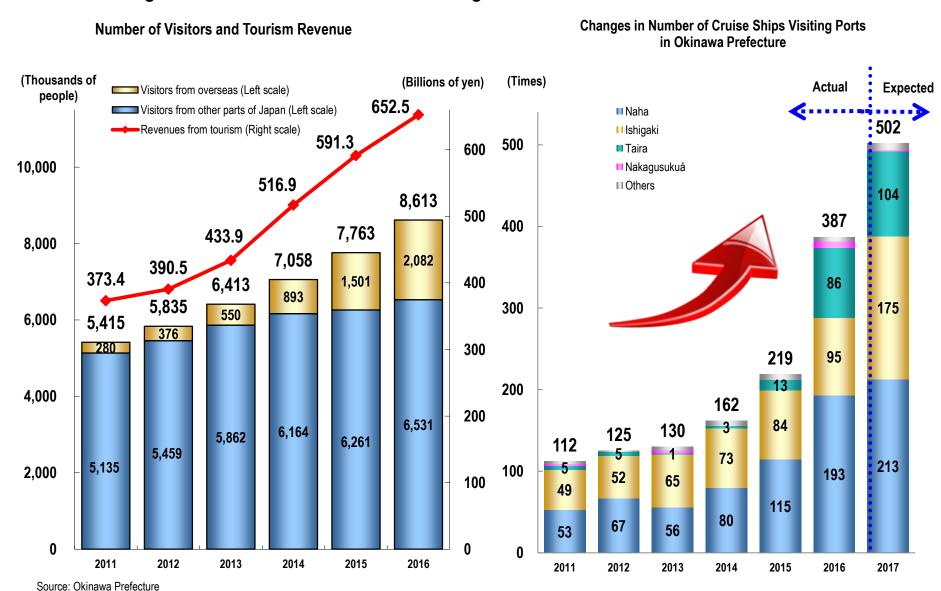
Favorable economic conditions in the prefecture are expected to continue.



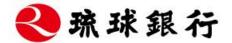
## **■** Tourism (Visitors to Okinawa)



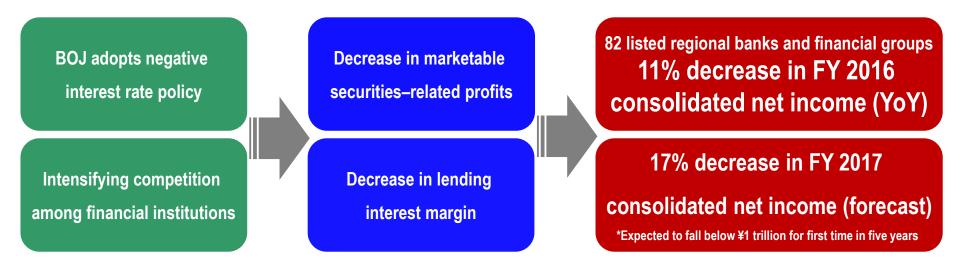
Record-high visitor arrivals! Number of foreign tourists exceeded two million in 2016!

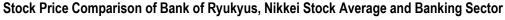


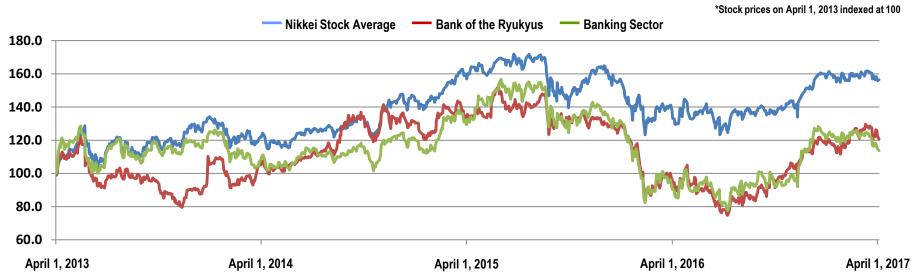
## **■** Financial Industry Trends



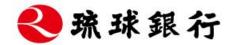
Financial industry conditions remain severe in stark contrast to the positive prefectural economy







## **■** Financial Summary (Non-Consolidated)



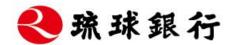
Net income for the fiscal year remained at roughly the same level as last year

(Billions of yen)

		FY2016		FY2015
			Year-on-year change	
Ordinary revenue		41.1	+0.9	40.2
Business gross profit	(a)	30.0	▲1.7	31.7
Expenses	(b)	23.6	+1.2	22.4
Real net business profit	(c=a-b)	6.3	▲3.0	9.3
Net credit costs	(d)	0.8	▲0.5	1.3
Other extraordinary gain/loss (e)		1.8	+1.5	0.3
Ordinary profit	(f=c-d+e)	7.4	▲0.9	8.3
Net income		5.0	▲0.0	5.0

<sup>\*</sup> Increase and decrease is presented on a financial statement basis.

## ■ Financial Summary (Consolidated)



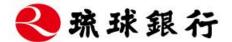
Revenue and profit increased if special factors, namely, extraordinary gains from turning OCS into subsidiary in the previous fiscal year, are excluded

(Billions of yen)

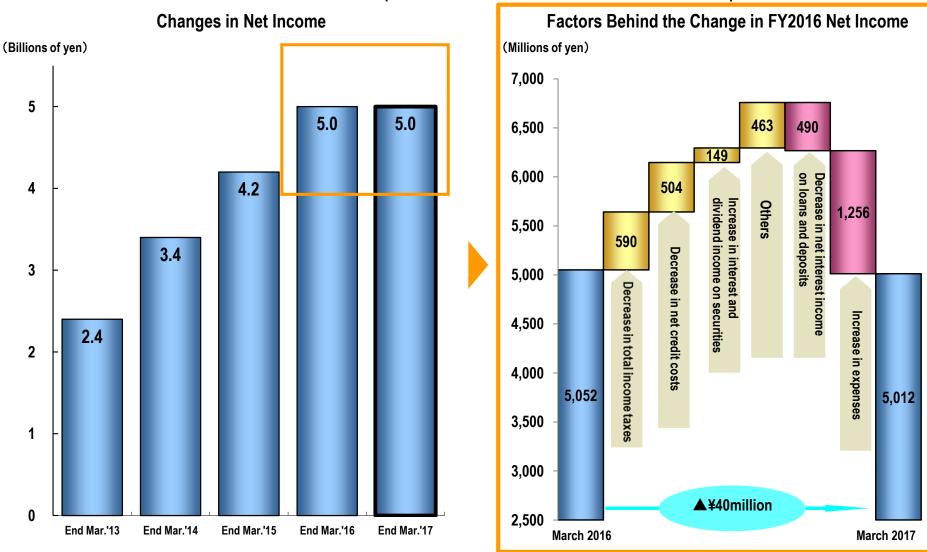
	FY2016		FY2015
		Year-on-year change	
Ordinary revenue	60.7	+0.8	59.9
Ordinary expenses	51.0	+1.2	49.8
Ordinary profit	9.7	▲0.3	10.0
Extraordinary gains or losses	0.0	<b>▲</b> 4.0	4.0
Gain on negative goodwill	0.0	<b>▲</b> 4.3	4.3
Net income for the period attributable to the owners of parent company	6.4	▲3.9	10.3
(excluding gain from negative goodwill)	(6.4)	+0.5	(5.9)

<sup>\*</sup> Increase and decrease is presented on a financial statement basis.

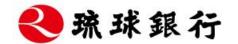
## ■ Factors Behind the Change in Net Income



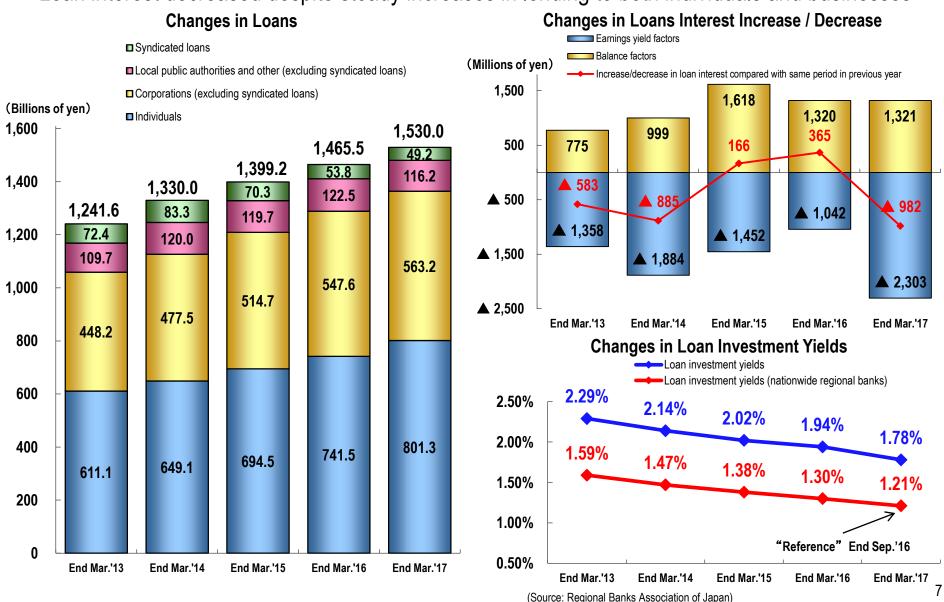
Net income for the fiscal year remained at roughly the same level as last year despite a decrease in net interest income on loans and deposits and an increase in business expenses



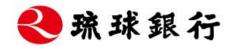
## ■ Changes in Loans



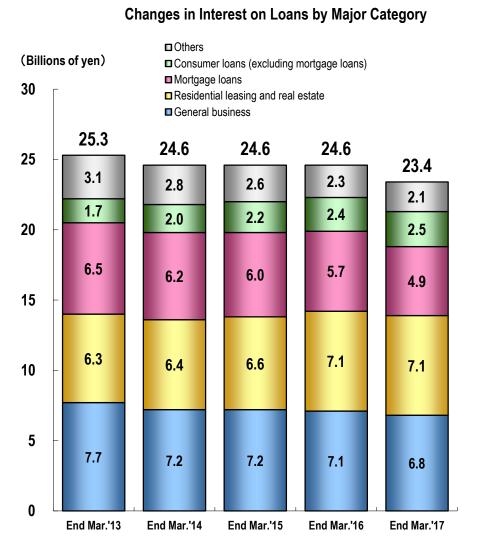
Loan interest decreased despite steady increases in lending to both individuals and businesses



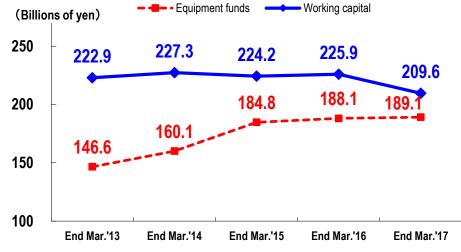
## ■ Changes in Interest on Loans

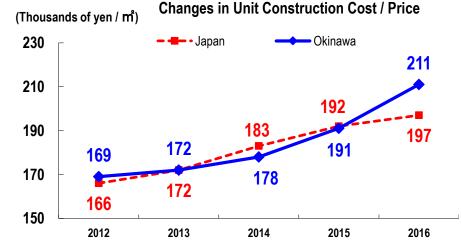


#### Interest on loans decreased overall, with the exception of consumer loans



## Changes in General Business Loan Balance by Objectives of Fund (excluding Syndicated Loans, Residential Leasing and Real Estate)

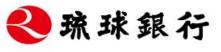




<sup>\*</sup> For mortgage and consumer loans, the interest amount excludes "creditor group insurance premiums" and "loan guarantee fees" in service costs.

(Source) Prepared by Ryugin Research Institute based on the Japan Construction Starts Report of the Ministry of Land, Infrastructure, Transport and Tourism.

# ■ Corporate Business Strategy (Establishment of the Corporate Business Planning Department)



Amid poor prospects for expanding lending business, we seek to cultivate new business fields

#### **April 2017**

**Established Corporate Business Planning Department** 



#### **Corporate Business Promotion Group**

- Commercial product planning
- Business matching, etc.

#### **Business Succession and M&A Group**

- Business successions
- ➤ M&As, etc.

#### **Medical Sector Group**

- > Loan support
- Consulting, etc.

## **Corporate Solution Group for Evaluation of Business Viability**

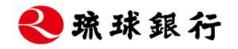
Solution proposals based on business evaluations, etc.

#### **Regional Revitalization Group**

- Top-line support
- > Start-up support, etc.

Pinpoint latent customer needs and provide high value-added services

# ■ Corporate Business Strategy (Top-line and Skill Development Support)



Support growth of enterprises through programs that help expand sales channels and cultivate entrepreneurial skills

## Fourth Business Forum on Okinawa's Culinary and Scenic Appeal



2017 New Project



### Ryugin Startup Program



#### Ryugin Startup Program Demo Day (Business plan presentations)

1. Date: February 25, 2017 (Sat)

2. Venue : Okinawa Institute of Science and Technology (OIST) B250 / Restaurant space

3. Participating startups (13 teams; 30 members)

#### What is the "Ryugin Startup Program"?

Program that utilizes Ryugin's resources and network to create and foster innovative and competitive Okinawan venture companies (startups)

## | Business Strategy: Individuals (Mortgage Loans)



We have products unlike anything offered by other regional banks and designed to meet diverse needs

#### "Sumairu-kun" residence purchase support loans

First among Japanese regional banks

- Effective utilization of reduced mortgage loan tax!
- ➤ 0.5% fixed interest rate for the entire loan term!
  - \*For customers with a deposit balance in the same amount as the loan.

#### "Cash Back Loan" savings-linked mortgage loans

➤ Get cash back on interest payments based on deposit balance! \*Maximum 50% of the mortgage loan balance.

First regional bank in Okinawa



#### "Yuh Yuh Jinsei 60"

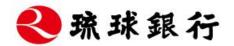
First regional bank in Okinawa

Ryugin reverse collateralized mortgage loans for customers over 60

- Large-amount, open-use loans for senior citizens!
  - ⇒ Enables seniors to borrow money without having to sell the family home!
- Repayment method can be selected even after contract signed!



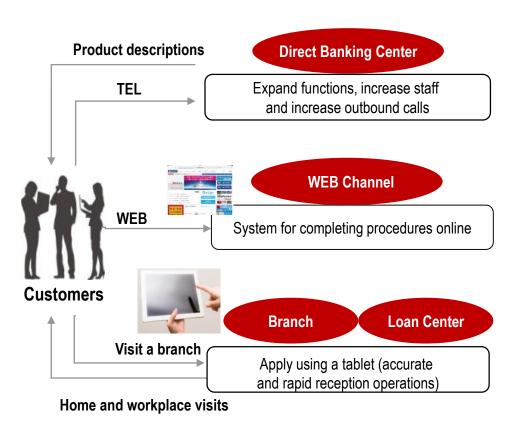
## ■ Business Strategy: Individuals (Consumer Loans)



Increase speed, convenience and product appeal to meet customer demands

#### **Expand channel functions**

New products for customers outside Okinawa



Our aim: Providing customer-centric services



Construction and purchase of real estate for investment purposes



Second-stage loans



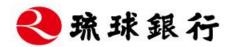
Card loans that do not require a branch visit

- <Features>
- ➤ For customers all over Japan who love Okinawa
- ➤ Two Okinawa-themed card designs are available

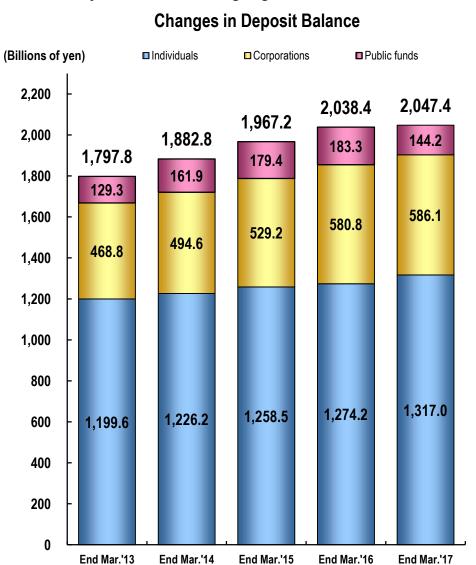




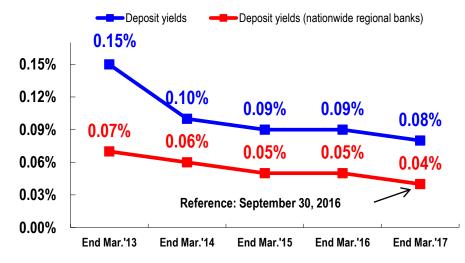
# ■ Trends in Deposits (including Negotiable Certificates of Deposit)



Steady increase, hinging on individual and corporate savings



#### **Changes in Deposit Yields**



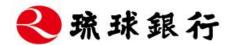
#### Sales of campaign products whenever needed



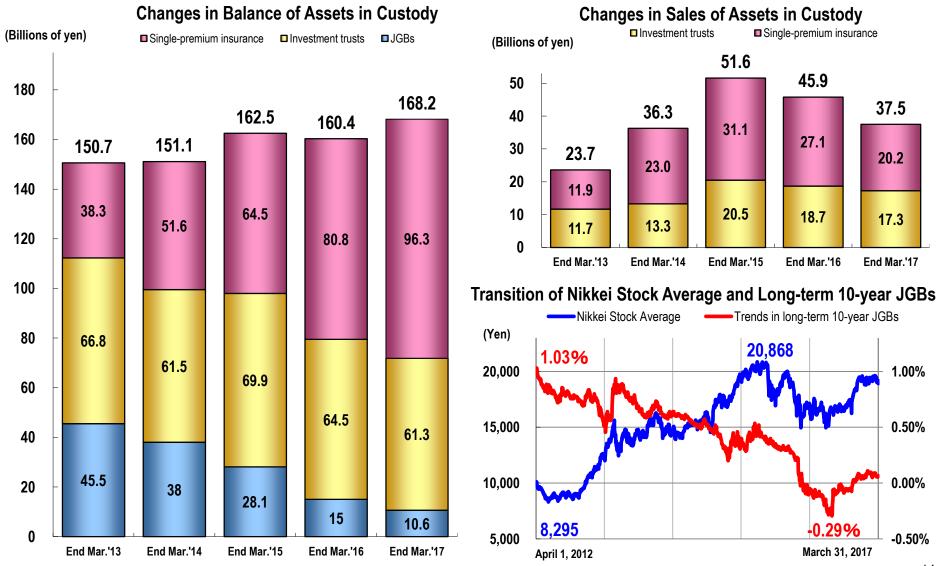


<sup>\*</sup> Including negotiable certificates of deposit

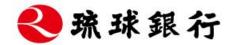
## ■ Trends in Sales of Assets in Custody



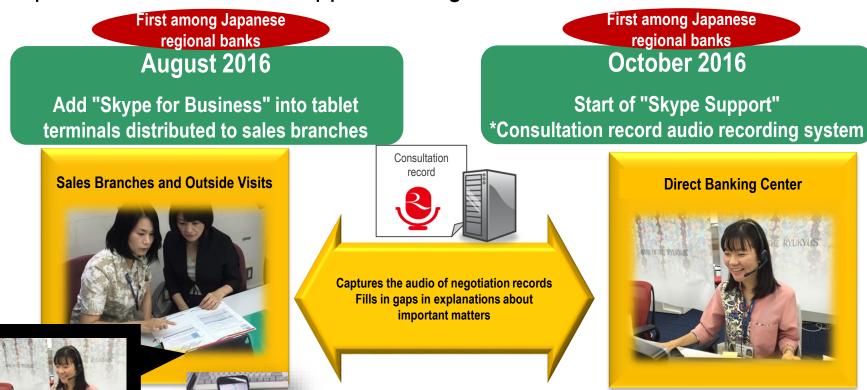
Higher balance thanks to increase in sales of single-premium insurance which offset a decline in sales of JGBs and investment trusts



## ■ Strategy for Assets in Custody



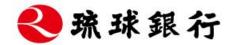
## Implement measures to support management of customer assets



#### <Results>

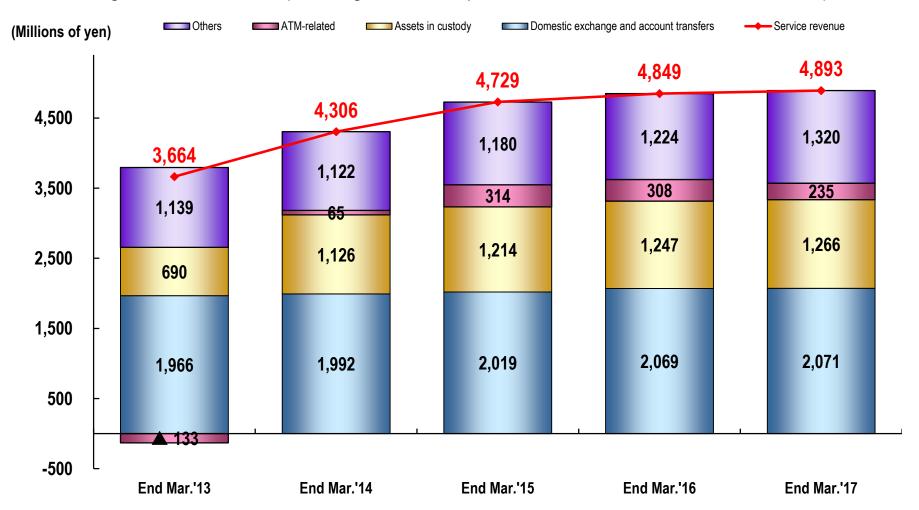
- Specialized staff at the head office may be at a distance from customers but can still provide direct support!
- Enhance ability to maintain proper sales techniques in line with fiduciary duty by objectively confirming that customers understand important matters regarding financial products with inherent risk before application!
- Other efforts to support sales branch operations and provide training!

#### ■ Trends in Service Revenue



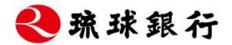
#### Diversification of service revenue to expand earnings

**Changes in Service Revenue (excluding Creditor Group Insurance Premiums and Loan Guarantee Fees)** 



<sup>\*</sup> Others includes online banking, Biz Net, convenience store collection service, VISA debit cards, merchant management, and ATM lottery.

## **■ Expand Credit Card Merchant Services**



Leading the way among regional banks in Japan

#### Start of "Ryugin Card Merchant Services" for both VISA and MasterCard international brands

#### **Background and Issues**

- Visitors to Okinawa increasing each year (Okinawa goal: 12 million people annually)
- Ministry of Economy, Trade and Industry: "Policy to Promote a Cashless Society"
- Heightened credit card settlement needs
- Shortage of credit card merchants

Ratio of credit card sales in the annual product sales of the retail industry (2014)

Okinawa	10.9%
National average	13.9%
Tokyo (highest in Japan)	19.8%

(Source) Ministry of Economy, Trade and Industry: 2014 Commercial Statistics Report

#### Enhance convenience to tourists by helping to establish environment for use of our own credit card

Contribute to revitalization of regional economy and secure new sources of revenue (merchant fees)

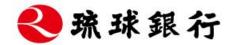
#### **Features**

**※** "Ryugin Card Merchant Services"

- Shorter remittance cycle for credit sales
- Low merchant fee rates
- Provide multifunction terminals at a low price



## ■ Diversify Fee Business for Individuals



Pioneering efforts among regional banks in Japan

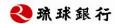
#### October 2015 Launched VISA Debit Card



- ➤ Immediate settlement with no need for cash
   ⇒Zero time spent waiting in line at ATMs and zero after-hours handling charges
- Local currency withdrawals at overseas ATMs
   ⇒Convenient, effortless currency exchange
- NO worries about exceeding deposit account credit limit
   ⇒Targeted at individual customers aged 15 and over
- Cash back 0.2% of amount spent!!

February 2017 Began ATM-based lottery sales

Launched on February 13, 2017



# **Started Lottery Ticket Sales at ATM Machines**



ATMでカンタン購入!



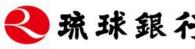




商品 職対象 現域部子の被差現象 (総合口服を含む) キャッシュカードをお持ちの利恵さま。当米北午名の力のご利用はご当席くださ 製造・ 製造の場所 (対域部件変加内A TAMまたは定価分 ATMA 信楽器段略に関係) ドロンドニ ATM ではご出版になれません。 現代機能 対域部件不知外機能因の 80~0000 (体光線化 (12 月 18 日 - 1月 3 日 を 報く)

詳しくは **リゅうぎん** 窓口またはホームページをご確認ください。 『##27#2月13 BRfn

## ■Develop Branches that Make Customers Feel at Home <mark>ዺ</mark> 孫 球 銀 行



#### **List of renovated branches (FY2016)**

➤ July 2016	Tabaru Branch
➤October 2016	Chatan Branch

Chatan Loan Center

➤ January 2017 Wakasa Branch ➤ January 2017 Itoman Branch

➤ February 2017 Gushikawa Branch

➤ March 2017 Tsuboya Branch

## Concepts

- Building branches that customers will want to visit again
- Branch layout designed to accommodate the future cashless society
  - ⇒Eliminate counters, significantly reduce workspace and use lobby to full advantage.

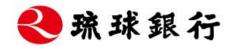




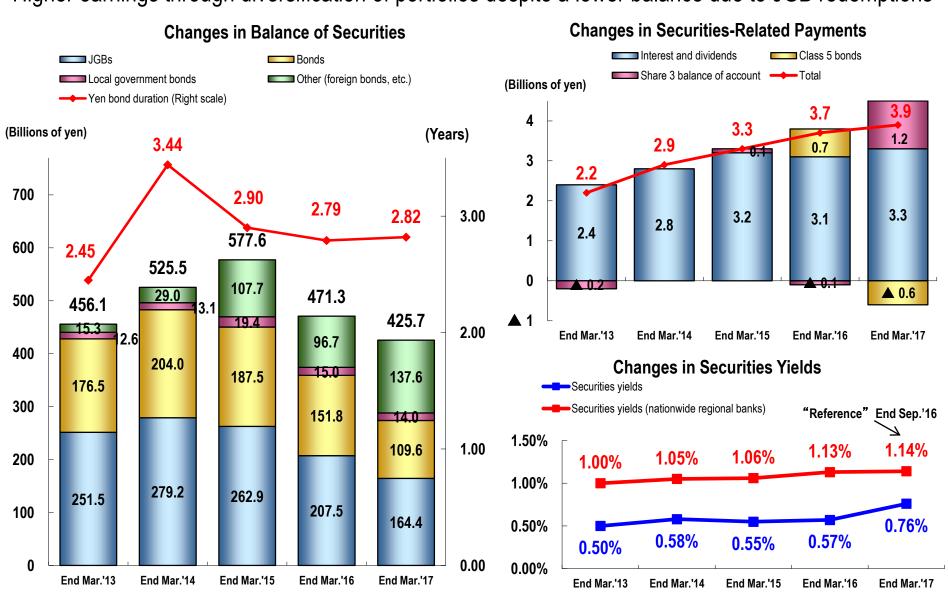


Chatan Branch Gushikawa Branch Wakasa Branch

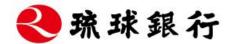
## ■ Trends in Securities Operations



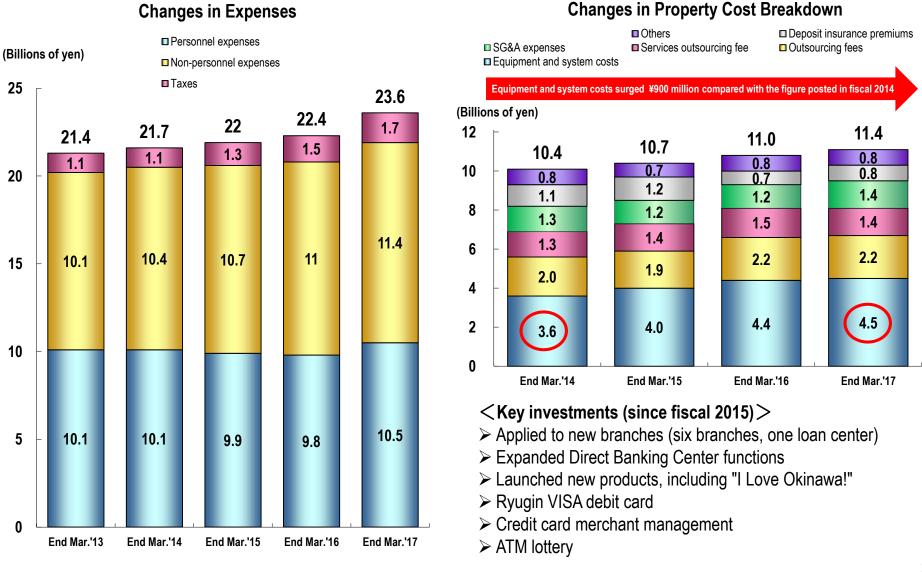
Higher earnings through diversification of portfolios despite a lower balance due to JGB redemptions



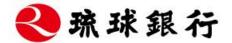
## Expenses



#### Expenses increased due to prior investment in equipment and systems



## ■ Group Strategy



Aiming to become a comprehensive financial services group providing new value to customers



Ryukyu Leasing Co., Ltd.

- > April 2014, made consolidated subsidiary
- July 2017, made wholly owned subsidiary (Tentative)



Ryugin Hosho Co., Ltd.

April 2014, made wholly owned subsidiary



Okinawa Credit Service Co., Ltd.

April 2015, made wholly owned subsidiary



Ryugin DC Co., Ltd.



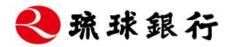
Ryugin Research Institute., Ltd.



Ryugin Business Service Co., Ltd.

- < Other initiatives >
- ➤ June 2016 Brought operations of Ryugin Office Service Co., Ltd. in-house
- > December 2016 Launched efforts to share corporate information with Ryukyu Leasing Co., Ltd.
- > January 2017 Initiated efforts to provide merchant services in collaboration with Okinawa Credit Service Co., Ltd.

## ■ Human Resource Development and System Reform

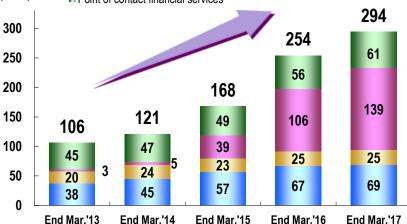


#### Nurture human resources capable of providing diverse value that touches the "hearts of customers"

Cultivate professional skills

Human resource development and system reform





#### **Medical Managers**

Producing certified Medical Managers from top-class financial institutions nationwide



Corporate finance personnel and specified sector consultants who work to increase the corporate value of our partners by leveraging sophisticated, specialized skills

Managers who energize the organization

Relationship managers who stimulate customers with keen personal skills

Financial planners who work to bring abundance and fulfillment in the lives of customers

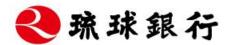
Divisional planners with the analytical and creative skills necessary to deal with changes in the managerial environment

**Evolution into high-level performers with** skills that underpin enhanced productivity

**Work Style Reform** 

Enhance productivity and diversity

#### ■ Local Contribution Activities



Human

### Proactive involvement in local society



Supporting RYUKYU GOLDEN KINGS, FC RYUKYU and RYUKYU CORAZON



Naha Marathon sponsorship/volunteers

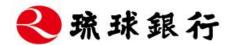


Run Ryugin Kids School program and provide funds to The Children's Cafeteria for food purchases

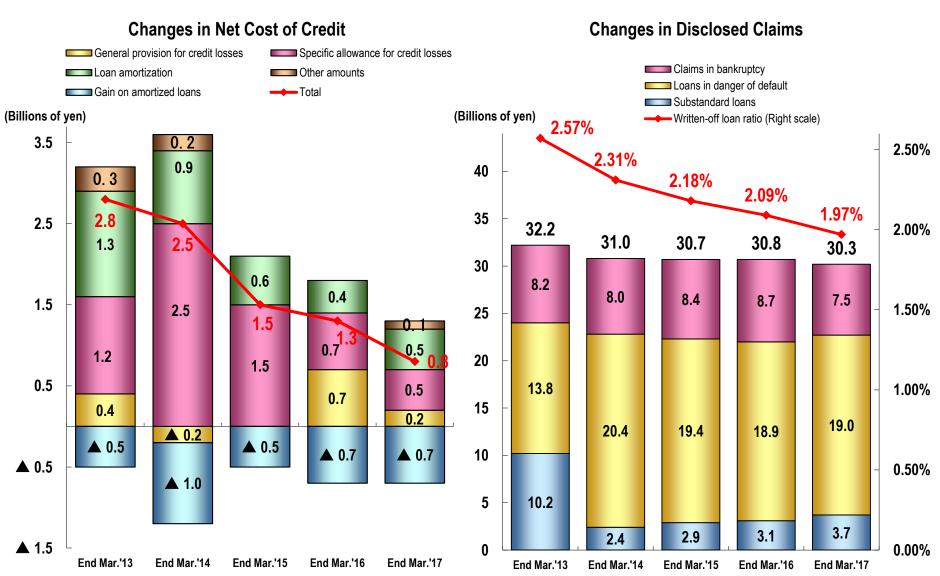


Bingata (traditional dyed cloth) design contest

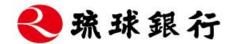
#### ■ Cost of Credit/Disclosed Claims



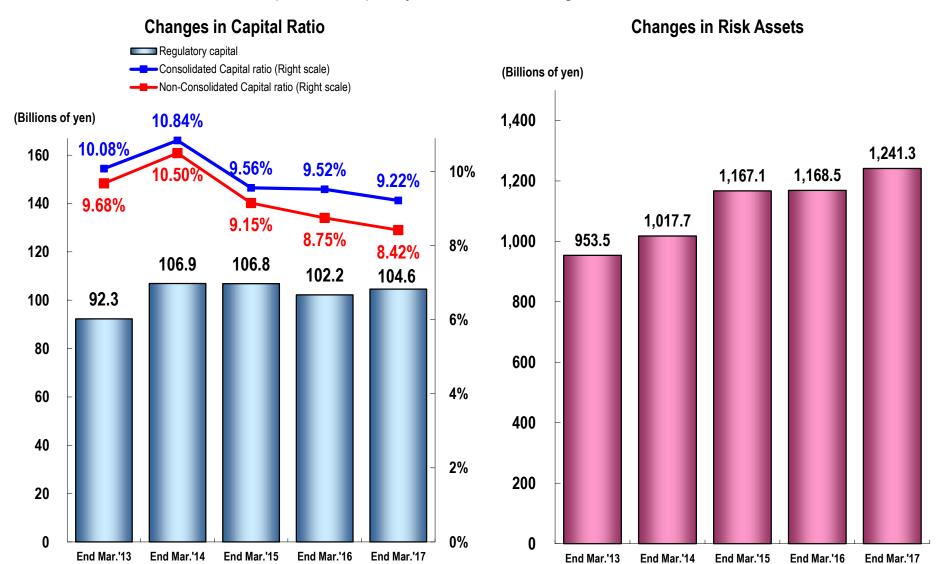
Downward trend in cost of credit and disclosed claims under favorable economic conditions



## ■ Capital Adequacy Ratio

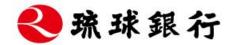


Secured consolidated capital adequacy ratio in 9% range, even as risk assets increased



<sup>\*</sup> Calculated by Basel III national standard since March 31, 2014

### ■ Performance Forecast for FY2017



Anticipate lower revenue and profit, on both non-consolidated and consolidated bases, principally due to a decrease in parent results.

Non-Consolidated>			(Billions of yer
	FY2017	FY2016	
	(Forecast)	Year-on-year change	(Actual results)
Ordinary revenue	38.0	▲3.1	41.1
Ordinary profit	6.0	▲1.4	7.4
Net income	4.0	▲1.0	5.0
<consolidated></consolidated>			(Billions of ye
	FY2017		FY2016
	(Forecast)	Year-on-year change	(Actual results)
Ordinary revenue	57.0	▲3.7	60.7
Ordinary profit	7.0	▲2.7	9.7
Net income for the period attributable			

4.8

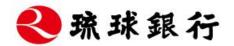
**1.6** 

to the owners of parent company

6.4

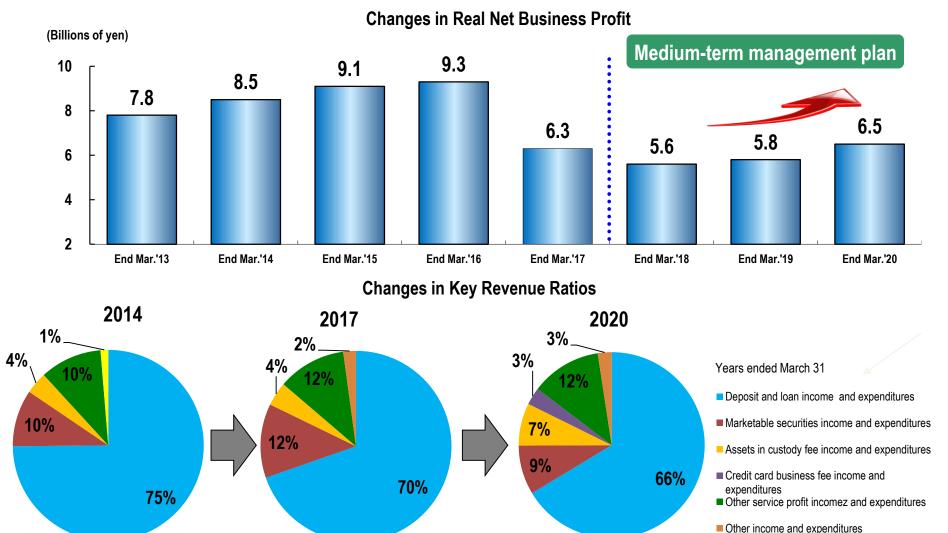
<sup>\*</sup> Increase and decrease are presented on a financial statement basis

### ■ Revenue Outlook in Medium-Term Business Plan



Strengthen service revenues and strive to achieve stable earnings

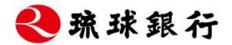
Diversification of earnings



## ❷珠球銀行



## About This Presentation



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The information in this presentation is on a non-consolidated basis unless otherwise specified.

Information is based on summaries of published data, and some totals presented in this presentation may not add up due to rounding.

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