

Group Brand Strategy (New Headquarters Project)

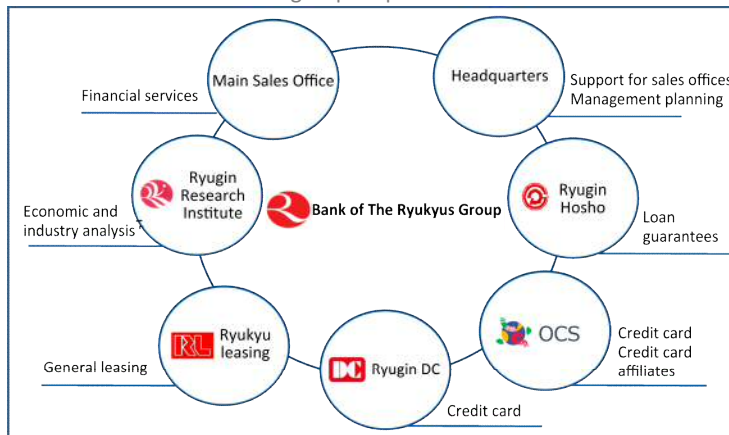
Consolidating our group's headquarters functions with a comprehensive strength. Receiving payments for rental charges, resulting in reducing a certain degree of operation costs.

Rebuilding of our headquarters building (to be completed in January 2025)

- As the current headquarters building deteriorated, we decided to rebuild the building.
- The headquarters and main sales office are to be moved to a temporary location in November 2020, and will be back to the newly constructed building in April 2025.

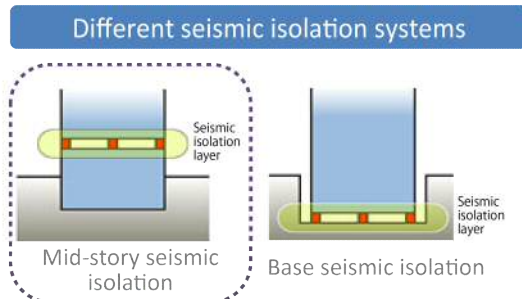
Consolidation of headquarters functions

- The new headquarters building has offices of five subsidiaries, strengthening collaboration with each group corporation.



Enhancement of earthquake protection and fire prevention functions

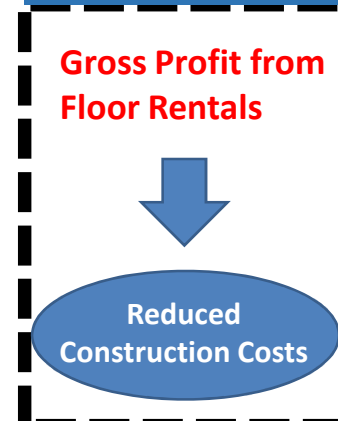
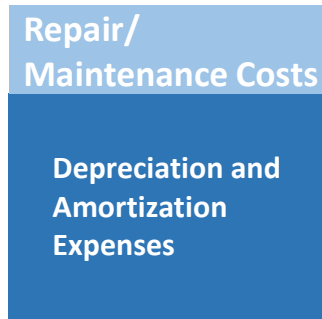
- Apply a mid-story seismic isolation system to the building for the first time in Okinawa Prefecture to enhance earthquake protection.
- Install an emergency power generator and water receiving tank on the upper floor, strengthening the BCP.



Reduction in construction costs with rental charges received

- The upper floors of our new headquarters building are to be used as a hotel. The purpose is to make effective use of extra space and create new profitable opportunities as the area is within high-level use districts.
- Enter into a basic agreement with Mitsubishi Estate Co., Ltd. which serves as a hotel operator. The Royal Park Hotels operated by the Mitsubishi Estate Group is opening shops in the new hotel.
- Receive floor rental charges for hotel space with a prospect of reduction in construction costs.

<Hotel Expenses>



<Hotel Revenue>

